Fogarty Global Health Fellowship Poster Webinar  
April 13, 2016  
Some Take Home Messages from the UNC-CH Health Sciences Library

- Remember that the strength of posters is that they are visual and stimulate interaction with interested viewers. Take advantage of the visual nature of posters.
- Keep it Simple: less is more.
- Focus on your specific audience and your main message.
- Watch jargon and abbreviations.
- Visual Design Matters:
  - Images must be high resolution for print posters.
  - Use colors and fonts judiciously
  - Proper flow and alignment also help the viewer.
- Use the Designing Effective Posters Tutorial for design tips and use of PowerPoint http://guides.lib.unc.edu/posters
- Use the Fogarty Fellowship poster resource site to access all you need, including logos, NIH acknowledgment & disclaimer, and more. http://guides.lib.unc.edu/Fogarty
- Ask-a-Librarian for Help or contact Bob Ladd directly at: bob_ladd@unc.edu
- Proposals for posters are usually submitted in the form of an abstract: give them exactly what they ask for to increase your chance of being selected.
- Once your abstract is accepted, find out conference poster guidelines and understand your conference’s presentation format: will you do a formal oral presenting of your poster at a specific time (possibly for judging) or will you and your poster be present along with many other posters and presenters during a time block when attendees come by to look and chat informally.