



Library Questions



- ❖ Where did you look for articles for your bibliography in Rhonda's class?
- ❖ Once you have identified an article you want to read, how did you find it in full-text?

Images from <http://www.iconarchive.com/>

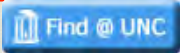
First Year & the Library

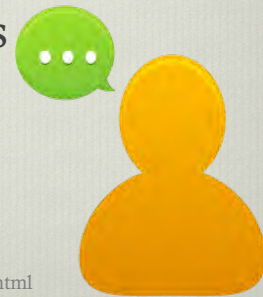
- ❖ What worked?
- ❖ What didn't work?
- ❖ What could be improved?
 - ❖ In August orientation
 - ❖ During the year



Image from <http://www.iconarchive.com/>

Tips from Prior MATC Students

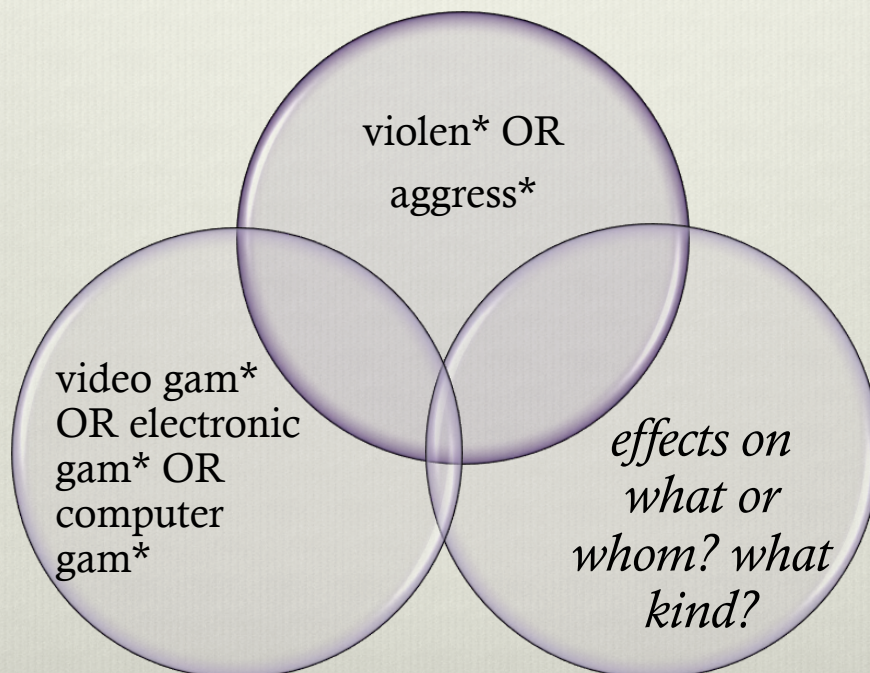
- ❖ **Home delivery of books** is terrific
- ❖ Use  to find full-text of articles
- ❖ Use **Interlibrary Loan** to get articles that aren't online!
- ❖ Course pages very useful: **Links work for all classes**
- ❖ **Ask Stephanie** for help with search terms
 - ❖ Chat
 - ❖ Twitter
 - ❖ Email
 - ❖ Phone



<http://www.iconarchive.com/show/pretty-office-13-icons-by-custom-icon-design/Bubble-Comment-icon.html>

Good Search Terms

Effects of Violent Video Games



Translated to CMMC-ese

(violen* OR aggress*) AND (video gam*
OR electronic gam* OR computer
gam*)

Effects:

- Children
- Crime
- Psycholog*

Start Here (again)

JOMC 716: Research Methods (and Beyond!)

Home Additional Resources Citation Searching For 2d Year MATC Finding Older Comm. Articles Your Librarian

Park Library Chat

HELLO
JOMCParkLib

UNC catalog search

Keyword

Search

Books for MATC Students

UNC Library CAROLINA
will deliver BLU
books to your
home! For free! We will also
scan articles for you if they're
not available online! To
participate, you must register
for UNC Library's Interlibrary
Borrowing Service ("ILB").
[Login here](#) or create an

What is in this Guide?

This page provides links to important
resources for the study of JOMC 716:
Research Methods (and beyond!) in UNC's
School of Journalism and Mass Communication in the MATC
program.

Check out ...

- [Additional Resources](#)
- [Citation Searching](#)
- [For 2d Year MATC](#)
- [Finding Older Comm. Articles](#)

MASTER of ARTS
in TECHNOLOGY &
COMMUNICATION

Your Librarian

Stephanie Willen Brown

Email Me

Contact:
Park Library at UNC's School
of Journalism & Mass
Communication, Carroll Hall

(919) 843-8300

Social:
[Twitter](#) [YouTube](#)

Subjects:
JOMC, Journalism & Mass
Communication

Search EBSCO Databases

Search three databases!

EBSCO

Select / Deselect all

- ☒ Academic Search Premier
- ☒ Business Source Premier
- ☒ Communication & Mass Media Complete

Searching: **Academic Search Premier**, Show all Choose Databases

Children OR aggress*) AND (video gam* Select a Field (o... Search Clear

Select a Field (o... Select a Field (o... Select a Field (o... + -

Search History

Refine Results 10 of 1,000 Relevance Page Options Share

Current Search

Limit To

Full Text

References Available

Scholarly (Peer Reviewed) Journals

1984 Publication Date 2015

Show More

Source Types

All Results

Academic Journals (372)

Magazines (351)

News (136)

Trade Publications (99)

Journals (99)

PDF Full Text (329KB) Find @ UNC

Subjects: JAPAN; Doll, Toy, and Game Manufacturing; Toy and Hobby Goods and Supplies Merchant Wholesalers; Video game publishers; Video game design and development services; Home entertainment equipment merchant wholesalers; VIDEO games & children: VIOLENCE --

2. The effects of the presence and contexts of video game violence. A longitudinal study in Japan.

By: Shibuya, Akiko; Sakamoto, Akira; Ihori, Nobuko; Yukawa, Shintaro. Simulation & Gaming. Dec2008, Vol. 39 Issue 4, p528-539. 12p. 4 Charts. DOI: 10.1177/1046878107306670. Database: Business Source Premier

Subjects: JAPAN; Doll, Toy, and Game Manufacturing; Toy and Hobby Goods and Supplies Merchant Wholesalers; Video game publishers; Video game design and development services; Home entertainment equipment merchant wholesalers; VIDEO games & children: VIOLENCE --

Narrow Results by Subject

AND Select a Field (o... + -

Basic Search Advanced Search Search History

Refine Results Search Results: 1 - 10 of 1,000 Relevance Page Options Share

Current Search

Limit To

Source Types

Subject: Thesaurus Term

video games & children (194)

video games (179)

computer software (104)

electronic games (68)

aggression (psychology) (66)

violence (61)

Show More

Subject

Publication

Company

Geography

1. Violent computer games and their effects on state hostility and Physiological arousal.

By: Arriaga, Patricia; Esteves, Francisco; Carneiro, Paula; Monteiro, Maria Benedicta. Aggressive Behavior. Jul/Aug2006, Vol. 32 Issue 4, p358-371. 14p. 1 Diagram, 1 Chart, 1 Graph. DOI: 10.1002/ab.20134. Database: Academic Search Premier

Subjects: COMPUTER games; VIOLENCE; VIDEO games; ELECTRONIC games; AGGRESSION (Psychology) in children; VIOLENT children; Toy and Hobby Goods and Supplies Merchant Wholesalers; Doll, Toy, and Game Manufacturing; Home entertainment equipment merchant wholesalers; Video game publishers; Video game design and development services

PDF Full Text (329KB) Find @ UNC

2. The effects of the presence and contexts of video game violence. A longitudinal study in Japan.

By: Shibuya, Akiko; Sakamoto, Akira; Ihori, Nobuko; Yukawa, Shintaro. Simulation & Gaming. Dec2008, Vol. 39 Issue 4, p528-539. 12p. 4 Charts. DOI: 10.1177/1046878107306670. Database: Business Source Premier

Subjects: JAPAN; Doll, Toy, and Game Manufacturing; Toy and Hobby Goods and Supplies Merchant Wholesalers; Video game publishers; Video game design and development services; Home entertainment equipment merchant wholesalers; VIDEO games & children: VIOLENCE -- Moral & ethical aspects; FIFTH grade (Education); VIDEO games; ELECTRONIC games; COMPUTER games; SOCIAL psychology; VIDEO gamers

Citing in EBSCO

longitudinal study in Japan.

Authors: Shibuya, Akiko¹
Sakamoto, Akira²
Ihori, Nobuko²
Yukawa, Shintaro³ s&#z95;yukawa@human.tsukuba.ac.jp

Source: [Simulation & Gaming](#). Dec2008, Vol. 39 Issue 4, p528-539. 12p. 4 Cl

Document Type: Article

Subject Terms: [VIDEO games & children](#)
[VIOLENCE -- Moral & ethical aspects](#)
[FIFTH grade \(Education\)](#)
[VIDEO games](#)
[ELECTRONIC games](#)
[COMPUTER games](#)
[SOCIAL psychology](#)
[VIDEO gamers](#)



Tools



Add to folder



Print



E-mail



Save



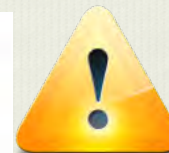
Cite



Export



Add to folder



If you “Add to folder” in EBSCO, **Sign In!** first

The image shows the EBSCO search interface. At the top, there is a navigation bar with links: New Search, Publications, Cited References, Thesaurus, and More. A red arrow points to the 'Sign In' button in the top right corner. Below the navigation bar, there is a search box with the text 'Searching: Communication & Mass Media Complete'. To the right of the search box are buttons for 'Search' and 'Clear'. Below the search box, there are three rows of search criteria, each with a dropdown menu for 'Select a Field (optional)'. At the bottom, there is a 'Refine Search' section showing '109 Results for...' and a list of search results. The first result is 'La televisión conectada: ventajas e inconvenientes del estándar HbbTV. (Spanish)'.

Icon from <http://www.iconarchive.com/show/shimmer-icons-by-creative-freedom/Warning-icon.html>

First: Create a new Account

User Name

Password


Login | [Create a new Account](#)

☒ Load Preferences from My EBSCOhost

[Forgot your password?](#)
[Forgot your user name and password?](#)

Now: Safe to  **Add to folder**

New Search | **Publications** | **Cited References** | **Thesaurus** | **More** | [Sign Out](#) | [Folder](#) | [Preferences](#)

 Searching: **Communication & Mass Media Complete** | [Choose Databases](#)

((audience OR rating*) AND (netflix OR roku OR "INT" | Select a Field (optional) | **Search** | **Clear** | ?

AND | | Select a Field (optional)

AND | | Select a Field (optional)

Please enter search term(s). | [Add Row](#)

[Basic Search](#) | [Advanced Search](#) | [Search History](#)

Refine Search | <<

▼ **109 Results for...**



Boolean/Phrase:
((audience OR rating*) AND
(netflix OR roku OR
"INTERNET televisi...

▼ **Refine your results**

☐ Full Text
☐ References Available
☐ Scholarly (Peer Reviewed)
Journals

Page: 1 2 3 4 Next ▶

Relevance ▼ | Page Options ▼ | Share ▼

1.  **La televisión conectada: ventajas e inconvenientes del estándar HbbTV. (Spanish)** 

/ Connected **Television**: Advantages and Disadvantages of the HbbTV Standard. (English) By: GASCÓN, JOAN FRANCESC FONDEVILA. *Cuadernos de Información*, dic2012, Issue 31, p11-20, 10p; Language: Spanish; DOI: 10.7764/cdi.31.452
Subjects: HYBRID television; TELEVISION broadcasting; INTERNET; SOCIAL networks; Data Processing, Hosting, and Related Services; Internet Publishing and Broadcasting and Web Search Portals; All Other Telecommunications; Wired Telecommunications Carriers; Other Individual and Family Services; Television Broadcasting; Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing; ONLINE social networks
| [Add/Remove](#)

Awesome Tips & Tricks

The screenshot shows a search results page with several annotations in red text and arrows. On the left, the 'Refine Results' sidebar has arrows pointing to 'Subject' and 'Database'. The 'Database' section is checked, showing 'All Databases', 'Academic Search Premier (668)', 'Business Source Premier (250)', and 'Communication & Mass Media Complete (82)'. A red arrow points to the 'Subject' field, which is empty. Another red arrow points to the 'Database' section. In the center, the search results are displayed. The first result is '1. Violent computer games and their effects on physiological arousal.' by Arriaga, Patricia; Esteves, Francisco. The second result is '2. The effects of the presence and contexts of children: A longitudinal study in Japan.' by Shibuya, Akiko; Sakamoto, Akira; Itoh, Tetsuya. A red box highlights the 'Results per page' section, which shows options for 5, 10, 20, 30, 40, and 50 results per page. A red arrow points to the '10' option. Another red arrow points to the 'show more per page!' link. On the right, there are links for 'hide these!' and 'show more per page!'. The page also includes a 'Page Options' dropdown menu with 'Standard', 'Title Only', 'Brief', and 'Detailed' options. The 'Image QuickView' section shows thumbnails of images. The 'Page Layout' section shows options for '1 Column' and '2 Columns'. The 'Web News' section shows links to 'Children watching porn an...' and 'Children watching porn an...'. The 'Newswires' section shows links to 'Mass. teen tries' and 'La. Police: Boy'.

limit by broad subject area
(business, communication)

Did You Identify a Good Article?

- ❖ Now what?
- ❖ How do you get it in full-text?!



Images from <http://www.iconarchive.com/>

Look for the PDF/ HTML link to get the full-text

33.  **INTERACTIVE **DISASTER** COMMUNICATION ON THE INTERNET: A CONTENT ANALYSIS OF SIXTY -- FOUR **DISASTER** RELIEF HOME PAGES.** 

By: Paul, Mary Jae. *Journalism & Mass Communication Quarterly*, Winter2001, Vol. 78 Issue 4, p739-753, 15p, 2 Charts
Subjects: WEBSITES; Other Justice, Public Order, and Safety Activities; Emergency and Other Relief Services; Internet Publishing and Broadcasting and Web Search Portals; **DISASTER** relief; COMPUTER network resources

Database: Communication & Mass Media Complete

 Add to folder | Cited References: (24) | Times Cited in this Database: (10)


 **PDF Full Text** | 

52.  **Flirting With **Disaster**.** 


By: Gloede, Bill. *MediaWeek*, 9/19/2005, Vol. 15 Issue 33, p13-13, 1p
Subjects: PUBLIC relations; CORPORATE image; TELEVISION networks; TELEVISION broadcasting; UNITED States; Other Social Advocacy Organizations; Other Grantmaking and Giving Services; Grantmaking Foundations; Other Justice, Public Order, and Safety Activities; Emergency and Other Relief Services; Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing; Television Broadcasting; CHARITABLE uses, trusts, & foundations (Law); CORPORATIONS -- Charitable giving; CORPORATIONS; **DISASTER** relief

Database: Communication & Mass Media Complete

 Add to folder


 **HTML Full Text** | 



Use Find @ UNC if no pdf, html link

What **Media Evolution Is: A Theoretical Approach to the History of New **Media**.** 

By: Stbber, Rudolf. *European Journal of Communication*, Dec2004, Vol. 19 Issue 4, p483-505, 23p
Subjects: MASS media; COMMUNICATION; MULTIMEDIA communications; TECHNOLOGICAL innovations; SOCIAL institutions; SCHUMPETER, Joseph Alois, 1883-1950

Database: Communication & Mass Media Complete

 Add to folder | Cited References: (14)

Full-text of article
somewhere else



Options for getting
full-text via
Interlibrary Loan

If Not Online ...



- ❖ Request through Interlibrary Loan / Carolina BLU
- ❖ Find @ UNC offers shortcut!

Sorry, we don't have online access to this article

No Luck Online?

Step 1: Look for this in print in the UNC Libraries

Step 2: Request it from another library via Interlibrary Loan

Step 3: Have a question? Contact us.

Request Form “Pre-populated”

* Title (Journal, Conference Proceedings, Anthology) <small>Please do not abbreviate unless your citation is abbreviated.</small>	Journalism practice
Volume	6
Issue Number	3
Month	
* Year	2012
* Inclusive Pages	384-
Article Author	Burgess, Jean
* Article Title	(NOT) THE TWITTER ELECTION.
ISSN/ISBN <small>(International Standard Serial/Book Number)</small>	17512786
WorldCat Accession Number	
Not Wanted After Date <small>(MM/DD/YYYY)</small>	06/19/2013
Notes <small>Put any information here that may help us find the item, as well as any other pertinent information.</small>	
Where did you find this item cited? <small>Examples are Academic Search Premier, LexisNexis, or a specific journal or book</small>	EBSCO: Communication & Mass Media Complete

2-3 Days Later ... Weird Email Comes

Subject: Requested Item Delivered Electronically

From: UNC-CH Interlibrary Borrowing <uncilb@unc.edu>
To: Stephanie Willen Brown <swbrown@unc.edu>

To: Stephanie Willen Brown
RE: Your request for

Article Title: Bridging the Gap: Integrating Information Literacy into Communication Courses.
Article Author: Sjoberg, Lisa M.
Journal Title: Communication teacher.
Journal Volume: 24
Journal Year: 2010
TN: 952635

The article that you requested has arrived. You can now receive this item by logging on to your account and choosing the 'Electronically Received Articles' option from your menu. The URL for logging on is:

<https://illiad.lib.unc.edu/noc/>

NOTICE: This material may be protected by Copyright Law (Title 17, U.S. Code).


Please print or download this article and delete it as soon as possible!
Articles left on the ILLiad server are purged after 30 days.

Thanks,
ILB Staff

Interlibrary Borrowing
Davis Library, Room 223
Monday-Friday 9 AM-5 PM

“Electronically Received Articles”

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Choose an option from the choices below.

Help

- [Change Account Information](#)
- [Interlibrary Borrowing FAQ](#)
- [Carolina BLU FAQ](#)
- [Search TRLN FAQ](#)

Alerts

No Alerts

Request non-UNC Material

- Book (score, microfilm, etc)
- Article (book chapter, conference paper, etc.)
- Dissertation/Thesis

Request UNC Material

- UNC Book for Delivery (including Recall & Storage Requests)
- UNC Article

Retrieve

- [Electronically Received Article\(s\)](#)

Renew

- Interlibrary Loan Material
- UNC Library Books via MyLibrary

View

- [Outstanding Requests](#)
- [Cancelled Requests](#)
- [Finished Requests](#)
- [All Requests](#)
- [Notifications](#)

Logoff swbrown7

☒ Active requests ☐ All Requests

Outstanding Requests

Request	Title
1939991	A guide to oral history and the law

View = download; Available for 30 days

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Click on a link below to download or view.

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Search

Active requests All Requests

Home

Interlibrary Loan Request
Book (score, microfilm, etc)
Article (book chapter, conference paper, etc)
Dissertation/Thesis

Campus Delivery Request
UNC book Request (including recall and storage)
UNC Article Request

Retrieve
Electronically received Article(s)

Renew
Interlibrary Loan Material
UNC library books

Review
Outstanding Requests
Cancelled Requests
Finished Requests
All Requests
Notifications

Help
Change Account Information
Interlibrary Borrowing FAQ
Carolina BLU
Search TRN FAQ

Retrieve Requested Article(s)

Articles posted to this page will remain accessible by the requestor for **30 days from the date of posting**.

If, prior to this time, you no longer require the use of an article, you may delete it using the "Delete" link to the right of the article information. If you accidentally delete an article from this web page, you can [undelete](#) the article or call us at 919-962-1326, or e-mail us at uncilb@unc.edu to have it reset.

Transaction	View	Size	Title	Author	Expires	Delete
952635	View	553.34 KB	Communication teacher.: Bridging the Gap: Integrating Information Literacy into Communication Courses.	Sjoberg, Lisa M.	5/12/2011	Delete



PROS:

- ❖ Easy to search & quick
- ❖ Good for citation searching (who's cited this article)
- ❖ Good coverage for international / non-English topics



CONS:

- ❖ May be hard to get full-text if you aren't logged in
- ❖ No clear description of scope (are they a science search engine? social science? what advertising journals are included? how far back is the *Journal of Communication* indexed?)
- ❖ Full-text may be from author's website – which might or might not be the same as the published version
- ❖ Some metadata is wacky, leading to incorrect citations (see Péter Jacsó's article on "ghost authors")

Images from <http://www.iconarchive.com/>



“Known Item” Search: @unc

- ❖ Enda, Jodi. “Campaign Coverage in the Time of Twitter.” *American Journalism Review* 33.2 (2011): 14-21.
- ❖ If UNC has online, it will be in Articles+
 - ❖ One-stop searching



<http://library.unc.edu>

Managing Citations

- ❖ Discuss current practices
- ❖ Storing & Reformatting in one place:
 - ❖  RefWorks
 - ❖  zotero
- ❖ For one or two citations, try...
 - ❖ UNC's Citation Builder
 - ❖ EBSCO / ProQuest

Images from <http://www.iconarchive.com/>

Resources for Managing Citations

Managing Citations @ JOMC

swbrown@unc.edu • Guide Admin • Dashboard • Sign Out

Home General Citation Info. RefWorks Zotero

Park Library Chat



Reading Articles

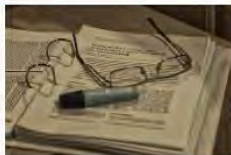


image from Flickr

What is in this Guide?

This page provides links to important citation management resources at UNC's School of Journalism and Mass Communication.

Check out ...

- General Citation Information
- RefWorks Information
- Zotero Information

image from IconArchive.



Shortcuts to RefWorks & Zotero

Direct links to ...



Your Librarian



Stephanie Willen Brown



Contact Info

Park Library at UNC's School of Journalism & Mass Communication, Carroll Hall
(919) 843-8300

[Send Email](#)

Links:

[Profile & Guides](#)

Last Updated: Mar 26, 2013 | URL: <http://guides.lib.unc.edu/jomcCitations> | [Print Guide](#) | [Email Alerts](#)

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<http://guides.lib.unc.edu/jomcCitations>

“Genealogy” of citations

PAST

Ref¹
1987

Ref²
2001

Ref³
1976

Cherrington, J., Chamberlain, K. and Grixti, J. “Relocating Alcohol Advertising Research: Examining Socially Mediated Relationships with Alcohol.” *Journal of Health Psychology* 11.2 (2006): 209-22.

Ref¹
2010

Ref²
2008

Ref³
2011

Ref⁴
2007

Ref⁵
2011

Ref⁶
2009

FUTURE

Citation Searching for...

❖ Cited References = Past articles

- ❖ Article itself
- ❖ Sometimes listed in database (CMMC, PsycINFO, e.g.)

❖ Cited By = Future articles

- ❖ **Web of Science®**
- ❖ **Google scholar**
- ❖ Sometimes included in PsycINFO

Future Articles

Web of Science®

Title: **Relocating alcohol advertising research - Examining socially mediated relationships with alcohol**

Author(s): Cherrington J; Chamberlain K; Grixiti J

Source: JOURNAL OF HEALTH PSYCHOLOGY Volume: 11 Issue: 2 Pages: 209-222

DOI: 10.1177/1359105306061182 Published: MAR 2006

Times Cited: 7 (on Web of Science)



[ View abstract]

Google scholar

[Relocating alcohol advertising research](#)

J Cherrington, K Chamberlain... - Journal of health ..., 2006 - hpq.sagepub.com

... [email: janecherrington@paradise.net.nz] Page 2. **Relocating alcohol advertising research: examining socially mediated relationships with alcohol** IN CONTEMPORARY western societies, alcohol use is commonly promoted through the mass media. ...

Cited by 17 [related articles](#) - [BL Direct](#) - [All 5 versions](#) - [Import into RefWorks](#)

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Web of Science

Web of Science®

<< Back to previous page

Results Topic=(visual communication)
Refined by: Web of Science Categories=(PSYCHOLOGY EXPERIMENTAL OR COMMUNICATION)
Timespan=All Years. Databases=SCI-EXPANDED, SSCI, A&HCI.
Lemmatization=On

Results: 487

Page 1 of 49

Sort by:
☒ Times Cited -- highest to lowest
☐ Times Cited -- lowest to highest
☐ Relevance

Publication Date -- newest to oldest
Publication Date -- oldest to newest
Processing Date -- newest to oldest
Processing Date -- oldest to newest

Refine Results
Search within results for

Web of Science Categories

- ☐ PSYCHOLOGY EXPERIMENTAL OR COMMUNICATION (23)
- ☐ COMMUNICATION (23)
- ☐ NEUROSCIENCES (89)
- ☐ PSYCHOLOGY (45)
- ☐ BEHAVIORAL SCIENCES (31)

more options / values...

Document Types

- ☐ ARTICLE (422)
- ☐ PROCEEDINGS PAPER (32)
- ☐ REVIEW (31)

1. Title: **The distributed human neural system for face perception**
Author(s): Haxby JV; Hoffman EA; Gobbini MI
Source: TRENDS IN COGNITIVE SCIENCES Volume: 4 Issue: 6 Pages: 223-233 DOI: 10.1016/S1364-6613(00)01482-0 Published: JUN 2000
Times Cited: 1,181 (from Web of Science)
[Find @ UNC](#) [View abstract](#)

2. Title: **A mechanism for cognitive dynamics: neuronal communication through neuronal coherence**
Author(s): Fries P
Source: TRENDS IN COGNITIVE SCIENCES Volume: 9 Issue: 10 Pages: 474-480 DOI: 10.1016/j.tics.2005.08.011 Published: OCT 2005
Times Cited: 432 (from Web of Science)
[Find @ UNC](#) [View abstract](#)

Ask for Help!



Stephanie Willen Brown

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