1 Define tone
What emotions would you like your audience to feel as they read your article?

2 Search for cover images
Consider how an image complements the tone and message of your article. Locate at least three potential cover spread images below.

Tips
- Make sure you are using images that you’re allowed to reuse. Attribute images when the creator has asked for it.
- Images should be large enough so they don’t become pixelated. For images you want to spread over the entire spread, the size should be 3600x2700px or larger.
- Remember to find images that evoke the emotions that you want your audience to feel.

Suggested Image Sources
- search.creativecommons.org
- unsplash.com
- pexels.com

Image 1
Image source:

Image 2
Image source:

Image 3
Image source:
Design your cover spread

Use the space below to plan/sketch your magazine cover design. When you think you have a good design, ask:

1) Does the design match the tone?
2) Are your images and texts balanced across the two-page spread?
3) How can you effectively use visual hierarchy?
4) Does your color scheme cohesively tie together image and text?
5) Is the text as legible as possible?