About Your Topic

- What is your topic?
- Where have you searched so far?
Melissa’s topic: social media & recruitment of foreign youth into ISIS

Search Terms:
- recruitment
- foreign youth
- ISIS
- social media
Melissa’s topic: social media & recruitment of foreign youth into ISIS

Better Search Terms

- recruit*
- ISIS OR ISIL OR islamic state
- social media OR twitter OR facebook OR snapchat OR social network*
- foreign youth

On Your Own

- Brainstorm synonyms related to your topic
- Put your terms in a Venn diagram
- Hold up your Venn diagram to the screen
- OR write your terms the chat
Are You Watching the Recording?

- Do the things I ask the synchronous participants to do
- Bring them with you when we meet this week

http://guides.lib.unc.edu/matc716/
YOUR Search Terms

Translated to Search Engine-ese

recruit* AND ( isis OR isil OR "islamic state" ) AND ( "social media" OR twitter OR Facebook OR snapchat OR "social network*" )
Searching in EBSCO

MEJO 716: Research Methods (and Beyond!)

http://guides.lib.unc.edu/matc716

Citing in EBSCO

Variability in **Twitter** Content Across the Stages of a **Natural Disaster**: Implications for Crisis Communication.

**Authors:**
- Spence, Patric R.
- Lachlan, Kenneth A.
- Lin, Xueling
- del Greco, Maria

**Source:** Communication Quarterly.

**APA**

(American Psychological Assoc.)

**References**


http://guides.lib.unc.edu/matc716/
Describe Library Hacks – Make An Account

**WHY MAKE AN ACCOUNT?**

—**KEEP YOUR SEARCH RESULTS**
—**LIST RELEVANT ARTICLES**
—**SEE PAST SEARCHES**
—**GENERATE CITATIONS**
  • (IN ALMOST EVERY FORMAT!)

![Image of a search interface with options to add to folder and sign in]

If "Add to Folder"
Q. What do you think about Google Scholar?

**PROS:**

- easy to search.
- quick.
- good for citation searching (who's cited this article).
- good coverage for international / non-English topics.

**CONS:**

- can be hard to track down full-text of articles if you don't know about Find @ UNC, or if you aren't logged in from off-campus.
- no clear description of scope or scale of their holdings (are they a science search engine? social science? what Advertising journals are included? how far back is the Journal of Communication indexed?)
- full-text may be from author's website — which might or might not be the same as the

http://parklibrary.mj.unc.edu/googlescholar/

http://guides.lib.unc.edu/mati716/
How will I manage & format all the articles I find?
- You will identify LOTS of articles you want to read now, or later …
- You may want to organize them into folders by topic
- You will need to format them in APA or MLA citation style.

Yipes – that sounds time-consuming!

Save time with Zotero
- Save citations into a folder
- Reformat them into hundreds of citation styles, including APA, MLA, and more.

Manage Citations with Zotero!
by Park Library


Zotero helps organize and keep track of articles & books you find. Bibliographies are a snap to produce by automatically formatting references in many formats, including APA, MLA,

http://guides.lib.unc.edu/matc716/
How To: Install Zotero

1. Install Zotero from www.zotero.org/download
   • FireFox preferred
   • Other browsers require “Zotero Standalone”


Next Steps

• Meet with me this week
• Stay in touch!
  • For this semester
  • Future semester of MATC research!

http://guides.lib.unc.edu/matl716/