1 Define purpose

Why are you doing this video? What purpose will it serve for you and for your audience? Think about what interests you.

2 Determine audience

Who will your audience be? What do you know about them? What do they already know about your topic?

3 Find Examples

Find some existing videos that you like. What do you like about them? Is it the narrative, style, music and/or specific scenes? Anything else?
4 Brainstorm Content

What information do you want to include? What’s happening in the beginning, middle and end?

Establish a timeline, including key context: When does the story take place? Where does the story take place? Brainstorm a list of key moments (activities, facts, information, etc.) that will take place in the order in which you imagine them unfolding or want them to happen:
Create Your Storyboard
A storyboard is a visual outline for your script.

Each rectangle represents one shot in a scene. Sketch the characters, any action and background.

Decide exactly what will be said and include the dialogue below.

Scene: Shot:

Circle One: Close-Up/Medium/Long-Shot
Camera Movement: Pan, Tilt, Zoom, Other ( )

Dialogue:

Description/Action:
Audio/Effects:

Scene: Shot:

Circle One: Close-Up/Medium/Long-Shot
Camera Movement: Pan, Tilt, Zoom, Other ( )

Dialogue:

Description/Action:
Audio/Effects:

GUIDES.LIB.UNC.EDU/MRC
Drop-in help available in the Media Lab at the MRC:
M-Th 8am-9:45pm | Fri 8am-4:45pm | Sun 2pm-9:45pm

MEDIA LAB
MEDIA RESOURCES CENTER
Create Your Storyboard

Scene:   Shot:

Circle One: Close-Up/Medium/Long-Shot
Camera Movement: Pan, Tilt, Zoom, Other (  )

Dialogue:
______________________________
______________________________
______________________________
______________________________

Description/Action:
Audio/Effects:

Scene:   Shot:

Circle One: Close-Up/Medium/Long-Shot
Camera Movement: Pan, Tilt, Zoom, Other (  )

Dialogue:
______________________________
______________________________
______________________________
______________________________

Description/Action:
Audio/Effects:
Create Your Storyboard

Circle One: Close-Up/Medium/Long-Shot
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Dialogue:

Description/Action:
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Dialogue:

Description/Action:
Audio/Effects: