Feeder Two Assignment

Overview
Choose one poster to examine for this feeder assignment and the unit project. First, you will conduct background research, as well as a preliminary analysis of your poster, by writing responses to the questions below in short paragraph form.

Conduct background research about your poster.
First, answer these questions as thoroughly as possible using online searching and library resources like Articles +, online databases, and the library catalog.

• Who is the artist who created the poster?
• What agency, individual, or other entity sponsored the poster’s creation?
• During what time in the war was the poster produced?
• What were some of the main events in the war at this time, and how might those events have impacted the messaging in the poster?
• Where would the poster have been displayed?

NOTE 1: Include a bibliography of your sources in MLA format. For helpful citation guidelines, see UNC’s Citation Guide.
NOTE 2: You may not be able to find all of this information about your posters. However, when the information is not available, use the historical and cultural evidence you do have to come to an educated guess — just be sure to explain your reasoning. For example, you may not know exactly where your poster was displayed, but you could likely make an educated guess based on its intended audience and the marketing tactics that were typically used at that time to reach that particular audience.

Rhetorically analyze your poster.
In the next phase of the feeder, analyze your poster by answering the following questions:

• What message(s) is the poster conveying?
• Who is the audience for the poster? How can you tell?
• What are the visual or verbal strategies of persuasion used in the poster?
• What techniques are used by the artist, writer, or advertiser (e.g. U.S. government) to create an effective poster?
• What makes such a poster effective for its intended historical audience?