Unit Project

Overview
During this special session at the World War I conference, you will be giving a brief presentation about your propaganda poster, as well as contributing an essay about your poster to the special issue of a journal published in conjunction with the conference. Your paper and presentation at the conference session will build on your prior research in Feeders One and Two.

Part I: Essay (50% of grade; 900-1200 words)
You will contribute a written essay along with your conference presentation. As a rhetorician, your goal in this paper is to analyze the strategies the artist used to create an effective propaganda poster. Your paper should consider how the artist used images, colors, text, and other design elements to convey messages related to World War I, as well as the historical context of your poster and how it might have influenced North Carolinians who participated in the war efforts.

As you write your paper, keep the following points in mind:
- Your audience is other academics from a range of arts and humanities disciplines who are attending the conference, as well as World War I scholars who are interested in reading the special issue of the journal.
- Your essay should be interesting to an academic audience.
- Your style should be readable and accessible to academics from a range of different arts and humanities disciplines.
- Include a copy of the poster with your paper.
- Include appropriate in-text citations and a bibliography in MLA format. (For helpful citation guidelines, see UNC’s Citation Guide.)

Part II: Conference Presentation (50% of grade; 5 minutes)
Since you have been asked to participate in a panel at the conference, you will deliver a five-minute oral and visual presentation that displays your poster and demonstrates your analysis and argument about how the propaganda works. You can use any presentation software of your choice, such as PowerPoint or Prezi, but other options are welcome.

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