Evaluating a Consumer Health Website

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YOUR HEALTH® Radio

• One-hour weekly consumer health radio talk show

• Each show is recorded and aired 4 or more times each week

• Produced by UNC Family Medicine

• HSL librarians collaborate with physician hosts and executive producer on YOUR HEALTH® Radio website/blog
Collaboration Background

• YOUR HEALTH® Radio/HSL collaboration started over 10 years ago
• Show hosts wanted help creating a website and indexing shows
• Librarians made initial website/blog with WordPress; provided support for WordPress as problems or questions arose
• Metadata librarian began and continues to index all content on website/blog
Example blog post
Smoke-free Policies May Improve High Blood Pressure

New research finds a connection between laws which ban smoking in public indoor areas and lower blood pressure. Listen to Dr. Goldstein and Dr. Battle discuss on Research that Matters.

- News about the study
- Full text abstract

If you're ready to quit smoking, here are some helpful resources.

- Quit Smoking (SmokeFree.gov)
- I Want to Quit Smoking (American Lung Association)
- QuitlineNC
- UNC Tobacco Treatment Program

Leave a Comment
Impetus to Evaluate Website

Evolving librarian roles (website)
• increased librarian responsibility & authority
• enhancement of existing content
• initiation and development of novel content
• addition of health literacy & consumer health specialist librarian
Evaluating Health Information on the Internet

• Evaluating Health Websites
  National Network of Libraries of Medicine
  https://nnlm.gov/initiatives/topics/health-websites

• How to Evaluate Health Information on the Internet
  National Institutes of Health
  https://bit.ly/1NGntM6

• Evaluating Health Information
  MedlinePlus, National Library of Medicine
  https://medlineplus.gov/evaluatinghealthinformation.html

• Find Good Health Information
  Medical Library Association
  https://www.mlanet.org/page/find-good-health-information
Radio Show Website Assessment

• Examined entire website
• Compared with published criteria
• Noted two specific areas that, with evolution, needed additional attention:
  • Authority
  • Currency/Timeliness
Authority

Criteria met:
• Good information on physician hosts affiliations and credentials
• Contact information easy to find

Updates needed:
• Need to add information for librarians
Currency/Timeliness

Criterion met:
• Each post is dated

Updates needed:
• Updated date when old links replaced or information is added to an older post
• Overall statement about older content
  • Weekly posts go back to 2010; can’t recheck or update all content
Thank you!

YOUR HEALTH® Radio [https://yourhealthradio.org/](https://yourhealthradio.org/)

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