Using photos in a presentation?
Posting on social media?
Remixing a video?
You should understand fair use!

With fair use you have the right to use copyrighted works to create new things without asking permission.

See reverse for more details and instructions to make a Fair Use Kaleidocycle.
What is fair use?

Fair use is a flexible tool that allows creative reuse of copyrighted works. Whether a use is fair is a holistic assessment of four factors: purpose, nature, amount, and market impact.

You will find these factors and some guiding questions on each side of our kaleidocycle. Use it as a reminder when thinking about your own fair uses.

Learn more about how to use this powerful and nuanced legal tool: guides.lib.unc.edu/fair-use

Kaleidocycle Instructions:
1. Cut off bookmark and cut out geometric shape, snip the middle lines between top and end tabs
2. Fold inward along vertical lines
3. Fold outward along diagonal lines and the two end tabs
4. Apply glue to the top tabs
5. Starting from the bottom left of the diamond, fold the template so the bottom row of diamonds overlaps with the top tabs and press to glue
6. Apply glue to the end tabs and tuck them into the open end of the kaleidocycle to make a circle
7. Have fun and learn about fair use

Kaleidocycle design by MIT Libraries