GOOGLING FACTS FOR MEJO 157

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https://guides.lib.unc.edu/reporting-news/

Fact, checked

- Stephanie graduated from Roger Ludlowe High School in 1981.
- o rly?
If This is True, Why Bother?

• Remember that any source can be wrong on occasion.
  • Use multiple Google searches
  • Use multiple sources
  • Triangulate!
What Google Does

- Searches all your words separately (AND)
- Searches related words
- Anywhere in the document
- Doesn’t always search for words you type
Search Tips, Generally

- **Quotes** require words
  - “domestic violence”
  - “undergraduate”

- Use OR & () to fine-tune your search
  - “benefits” exercise OR fitness OR workout
  - Voting durham OR charlotte OR “Chapel Hill”

- **Site:** limit to a type of site or a specific website
  - “gun control” site:gov OR site:unc.edu

- Combine concepts as words, not sentences
  - should college athletes be paid?
  - “college athletes” paid OR compensate OR salary
Website Credibility

When evaluating any information immediately start asking questions:

- Where did the information come from?
- Who produced it, sponsored it, and/or published it?
- What's the source of the information?

We need to know who's responsible for the information so that we can determine, to some degree, whether or not it's trustworthy:

- Who's the author?
- What organization is responsible for publishing it (in print or online)?
- Do the author and publisher have the authority to produce information on a given topic?

No single question will fully determine whether or not information is worth using, but they can all contribute to the evaluation process.

Tips for Evaluating Websites

• The Site
  • How recent is the information? How do you know?
  • What’s on the “About Us” page?
  • Are there external sources? What are they? Are THEY credible?
  • What do you learn from a Google search?

• Follow the Money: The Author or Publisher
  • Is there an author? If not, who’s the publisher?
  • How does the site make money?
  • Do you think they know what they’re talking about? Why?

• Advertising & Comments
  • Is there any advertising?
  • Are there any comments?
  • Are the comments or advertising biased?
.Org is reliable. Yes or No?

Yes! Your domain is available. Buy it else does.

beatdook.org

beatdook.us Add this: $1.00
when you register for 2 years or more. 1st year price $1.00 Additional years $19.99

$19.99* $8.99*
Checking an Address

referenceUSA

U.S. Standard White Pages Database

Fill out one or more of the following criteria boxes, then click "View Results" button.

First Name

Last Name

City

State

= free for all North Carolinians with a library card